

Concert Program Advertising Opportunities

**2019-2020
eVoco
Concert Programs**

**Mixed Ensemble
Journeys & Awakenings**

*Saturday, October 26, 2019 8 PM
St. Peter's-by-the-Sea, Bay Shore, NY*

*Sunday, October 27, 2019 4 PM
Cathedral of the Incarnation,
Garden City, NY*

**Treble Ensemble
Aurora Borealis**

*Saturday, January 4, 2020 8 PM
Christ Church, Oyster Bay, NY*

*Sunday, January 5, 2020 4 PM
St. Peter's-by-the-Sea, Bay Shore, NY*



"Ad" your voice to ours...

Advertising your business or organization in an eVoco program book is an effective way to get your message out to a highly responsive audience.

In fact, according to one recent survey, patrons of the arts are:

- **Educated**—twice as likely to have a college degree
- **Affluent**—55% more likely to have an income in excess of 100k
- **Established**—88.6% are homeowners

(Source: Elliott Marketing Group, Inc/smart database Study 2011)

Advertising with eVoco makes smart business sense; our concert audiences are your target audience. And you get the satisfaction of supporting your local arts community in the process.

Advertise with us today!

**2019-2020
eVoco
Concert Programs
(cont'd)**

**Treble Ensemble
Spring Collection**

*Saturday, March 14, 2020 8 PM
Christ Church, Oyster Bay, NY*

*Sunday, March 15, 2020 4 PM
St. Peter's-by-the-Sea, Bay Shore, NY*

Scholarship Recital

*Featuring the winners of the
eVoco Young Artist Scholarship
DATE: TBA*

**Mixed Ensemble
Considering Matthew Shepard**

*Saturday, June 6, 2020 Time-TBA
Half Hollow Hills High School West, NY*

*Sunday, June 7, 2020 Time-TBA
Half Hollow Hills High School West, NY*

Ad Size (All ads are in color)	Single Concert Program*	Full Season (Best Value - 4 Concert Programs + Recital Concert)
¼ Page (Business Card)	\$35	\$125
½ Page	\$65	\$235
Full Page	\$125	\$450
Inside Covers (2 available)	\$200	\$675
Back Cover (color)	\$300	\$1,000

All Full Season Advertisers receive a 10% discount on a Full Season Advertisement in our 2020-2021 programs!

**Each Concert Program is used twice: once each in our Saturday and Sunday venues. Combined venue capacity per concert program=800 people*

1. Contact Information

Organization Name

Date

Contact

Title

Street Address

Phone

City

State

Zip

Your organization's website address

Email Address

2. Ad Reservation

Ad Size	Dimensions	Select	1 Program (2 concerts)*	Select	Full Season (Best Value) (4 Programs + Recital Concert) **
¼ Page (Business Card)	W: 5" x H: 2"		\$35		\$125
½ Page	W: 5" x H: 4"		\$65		\$235
Full Interior Page	W: 5" x H: 8"		\$125		\$450
Inside Cover			\$200		\$675
Back Cover (color)			\$300		\$1,000

Please select your advertising choice(s) from our options above and indicate Total Cost

*Each Concert Program is used twice: once each in our Saturday and Sunday venues. Combined venue capacity per concert program = 800 people

** All Full Season Advertisers receive a 10% discount on a full season advertisement in our 2020-2021 programs.

TOTAL COST: \$ _____

Costs for Advertising are non-tax deductible

3. Terms & Guidelines

- Ads & payment are due 20 business days before the concert in which you wish to advertise takes place.
- All ads are subject to the approval of eVoco, including, but not limited to, subject matter, size, images, hyperlink and typography.
- eVoco reserves the right to edit or remove advertisements at any time.
- eVoco is not responsible for design of ad and is not responsible for errors.
- Reservation form is required and terms must be agreed upon before ad is posted. Signature on this form indicates understanding of, and agreement to, these terms.

4. Technical Specifications

- All files must be either 4 Color or Greyscale (no extra charge for color ads)
- All files must be at 300 ppi resolution
- Accepted file formats: PDF, JPG, PSD, or AI

5. Submission

Electronic (preferred):

- Scan and email this form along with final ad file to evocovoicecollective@icloud.com
- Submit payment online via PayPal or Credit Card at www.evoco.vc/advertising

Hard Copy:

- Prepare formatted ad copy on data CD, or enclose hard copy business card
- Submit this form and your check to:

eVoco Voice Collective
30 Earle Ave.
Lynbrook NY 11563

Contact Signature

(Signature indicates understanding of, and agreement to, all terms listed herein)