

Concert Program Advertising Opportunities

**2016-2017
eVoco
Concert Programs**

**Mixed Ensemble
Nocturnes**

*Saturday, October 29, 2016 8 PM
Christ Church, Oyster Bay, NY*

*Sunday, October 30, 2016 4 PM
St. Peter's-by-the-Sea, Bay Shore, NY*

**Women's Ensemble
Winter Reflections**

*Saturday, December 17, 2016 8 PM
United Methodist Church, Port Washington NY*

*Sunday, December 18, 2016 4 PM
St. Peter's-by-the-Sea, Bay Shore, NY*



"Ad" your voice to ours...

Advertising your business or organization in an eVoco program book is an effective way to get your message out to a highly responsive audience.

In fact, according to one recent survey, patrons of the arts are:

- **Educated**—twice as likely to have a college degree
- **Affluent**—55% more likely to have an income in excess of 100k
- **Established**—88.6% are homeowners

(Source: Elliott Marketing Group, Inc/smart database Study 2011)

Advertising with eVoco makes smart business sense; our concert audiences are your target audience. And you get the satisfaction of supporting your local arts community in the process.

Advertise with us today!

**2016-2017
eVoco
Concert Programs
(cont'd)**

**Mixed Ensemble
Mystical Songs**

*Saturday, March 4, 2017 8 PM
Immanuel Lutheran Church, NYC*

*Sunday, March 5, 2017 4 PM
St. Peter's-by-the-Sea, Bay Shore, NY*

Scholarship Recital

*Featuring the winners of the
eVoco Young Artist Scholarship
DATE: TBA*

**Women's Ensemble
Spring Reflections**

*Saturday, May 20, 2017 8 PM
Christ Church, Oyster Bay, NY*

*Sunday, May 21, 2017 4 PM
Grace Church, Massapequa, NY*

Ad Size (All ads are in color)	Single Concert Program*	Full Season (Best Value - 4 Concert Programs + Recital Concert)
¼ Page (Business Card)	\$35	\$125
½ Page	\$65	\$235
Full Page	\$125	\$450
Inside Covers (2 available)	\$200	\$675
Back Cover (color)	\$300	\$1,000

All Full Season Advertisers receive a 10% discount on a Full Season Advertisement in our 2017-2018 programs!

**Each Concert Program is used twice: once each in our Saturday and Sunday venues.
Combined venue capacity per concert program=800 people*